



INFLUENCE WITH INTEGRITY

ACT Survey

14-18 July 2022

Contents

1	Methodology	2
2	Issues of Concern	3
2.1	Opinion on Property Developer Licenses	4
2.2	Unrestricted Power of Developers	6
2.3	Adhering to Community Standards	7
2.4	Government Regulation	8
2.5	Influence of Property Developers	9
2.6	Accountability of Developers	10
2.7	Red Tape for Developers	11
2.8	Developers Shifting Blame	12

1. Methodology

Data Collection

This study was conducted via touch-tone response automated phone survey conducted 14-18 July 2022. Surveys are conducted between 17:30 - 20:20 weekdays and 10:00 - 17:30 Saturdays at the local time of respondents so as to not over-sample nonworkers and stay-at-homes.

The study was conducted among a sample of n=985 people aged 18 years and over from a population of 431,215. Telephone numbers were licensed from a commercial provider and include both landline and mobile phone numbers. In this survey 40.6% of respondents were reached via mobile phone.

Weighting

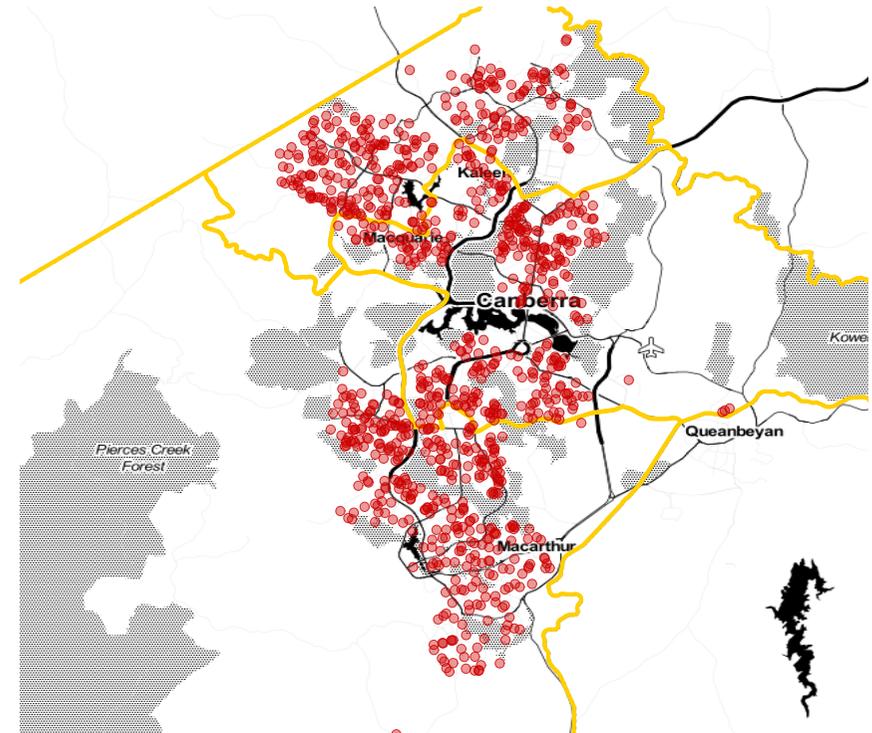
Following the completion of the surveys, the data was cell-weighted by gender and age to reflect local population proportions. The effective sample size following weighting is 491 meaning the effective margin of error is +/-4.4%.

For further information or clarification about the methodology of this survey contact:

Kos Samaras

+61407047898
samarask@redbridgegroup.com.au

Respondent Geography



Map tiles by Stamen Design (stamen.com) under creativecommons.org CC BY 3.0. Data © OpenStreetMap.org contributors under opendatacommons.org ODbL

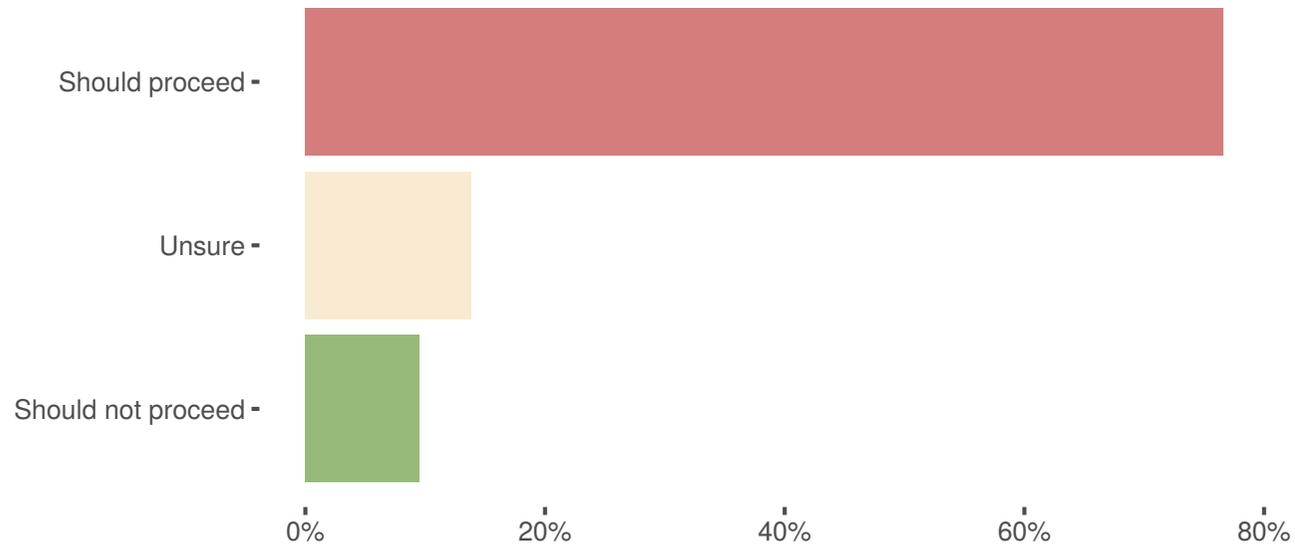
2. Issues of Concern



INFLUENCE WITH INTEGRITY

2.1 Opinion on Property Developer Licenses

Property developers do not require a license to operate in the ACT. The ACT Government has flagged introducing a new license which would require property developers to demonstrate financial capacity to complete any proposed developments and a commitment to ethical behaviour. However it now seems uncertain whether the ACT Government will proceed with introducing a license. What is your opinion?



	The ACT Government Should Proceed With Introducing A Licensing Regime For Property Developers	Unsure	The ACT Government Should Not Proceed With Introducing A Licensing Regime For Property Developers
All Respondents	76.6%	13.8%	9.5%
Redistributed	89%		11%
Age			
18 - 39	72%	16%	12%
40 - 59	77%	13%	10%
60 +	81%	13%	6%

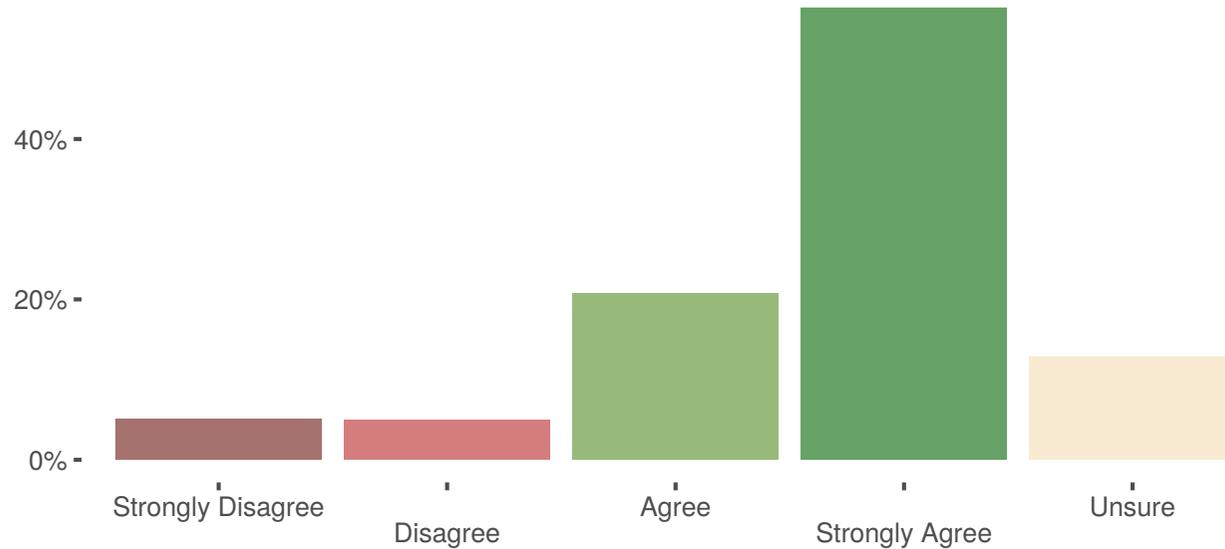
Opinion on Property Developer Licenses - Details

Property developers do not require a license to operate in the ACT. The ACT Government has flagged introducing a new license which would require property developers to demonstrate financial capacity to complete any proposed developments and a commitment to ethical behaviour. However it now seems uncertain whether the ACT Government will proceed with introducing a license. What is your opinion?

	The ACT Government Should Proceed With Introducing A Licensing Regime For Property Developers	Unsure	The ACT Government Should Not Proceed With Introducing A Licensing Regime For Property Developers
All Respondents	76.6%	13.8%	9.5%
Redistributed	89%		11%
Gender			
Female	81%	13%	7%
Male	75%	14%	11%

2.2 Unrestricted Power of Developers

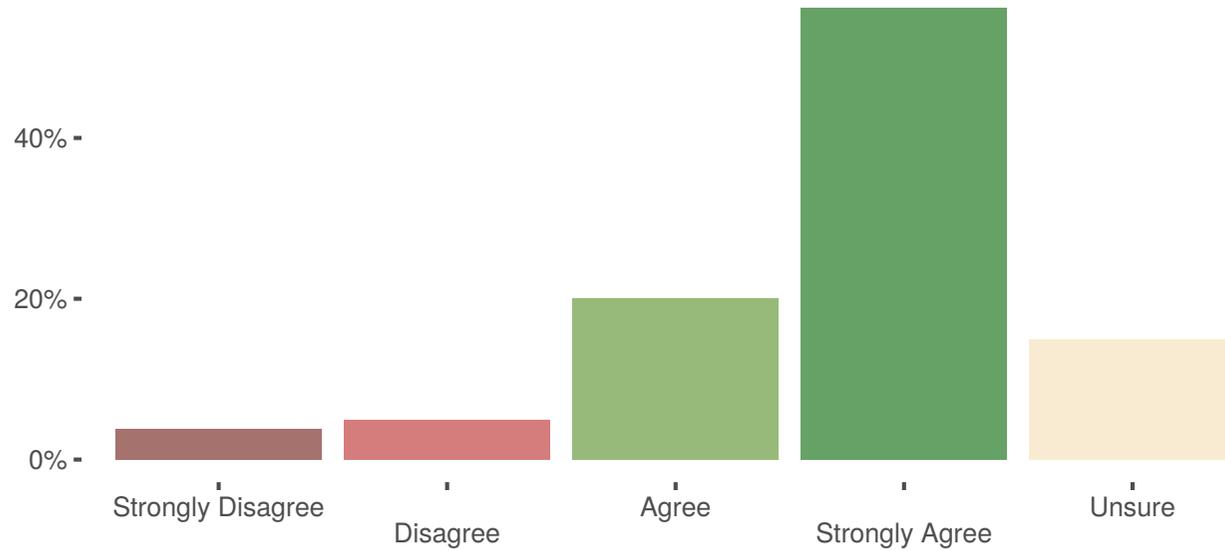
What is your opinion on the following statements? Property developers have too much unrestricted power in Canberra.



	Strongly Disagree	Disagree	Agree	Strongly Agree	Unsure
All Respondents	5.1%	4.9%	20.8%	56.4%	12.8%
Redistributed	6%	6%	24%	65%	
Age					
18 - 39	7%	8%	28%	41%	16%
40 - 59	3%	4%	16%	65%	13%
60 +	5%	3%	18%	64%	9%
Gender					
Female	6%	4%	22%	57%	11%
Male	4%	5%	21%	56%	14%

2.3 Adhering to Community Standards

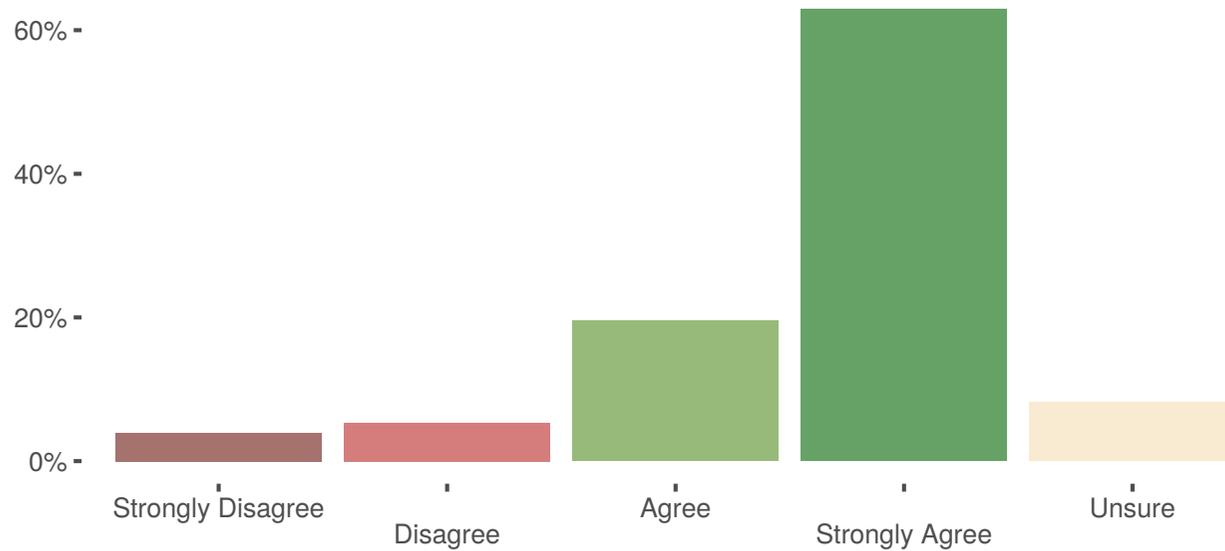
What is your opinion on the following statements? Developers in Canberra are too reckless about adhering to community standards and need stricter controls.



	Strongly Disagree	Disagree	Agree	Strongly Agree	Unsure
All Respondents	3.8%	4.9%	20.0%	56.2%	15.0%
Redistributed	5%	6%	24%	66%	
Age					
18 - 39	4%	8%	24%	43%	20%
40 - 59	3%	3%	15%	64%	14%
60 +	4%	3%	21%	62%	10%
Gender					
Female	4%	2%	21%	58%	14%
Male	3%	8%	21%	54%	14%

2.4 Government Regulation

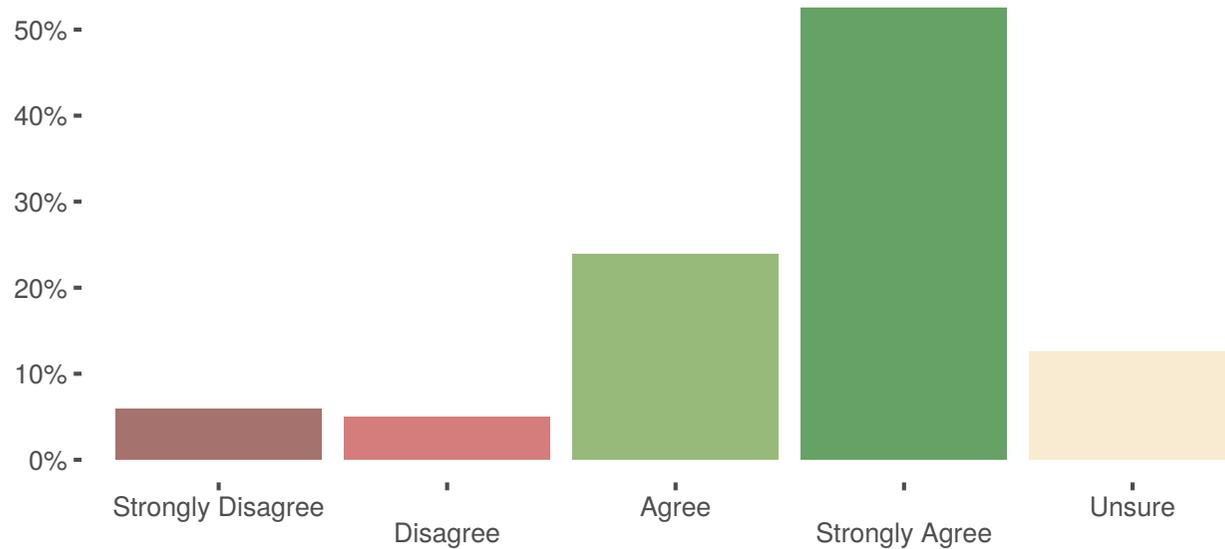
What is your opinion on the following statements? The ACT Government should get tougher on property developers and subject them to stronger regulation.



	Strongly Disagree	Disagree	Agree	Strongly Agree	Unsure
All Respondents	4.0%	5.3%	19.6%	63.0%	8.2%
Redistributed	4%	6%	21%	69%	
Age					
18 - 39	6%	9%	26%	48%	11%
40 - 59	2%	4%	13%	72%	8%
60 +	4%	2%	20%	69%	6%
Gender					
Female	5%	3%	21%	64%	7%
Male	2%	9%	16%	63%	9%

2.5 Influence of Property Developers

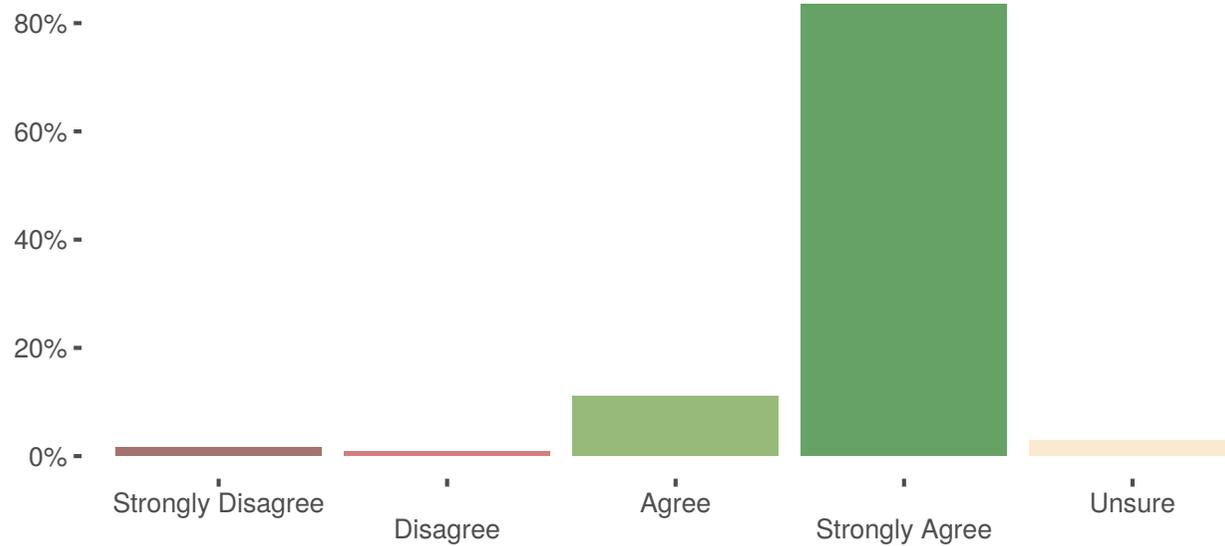
What is your opinion on the following statements? I am concerned about the influence and power of property developers in Canberra.



	Strongly Disagree	Disagree	Agree	Strongly Agree	Unsure
All Respondents	6.0%	5.0%	23.9%	52.6%	12.6%
Redistributed	7%	6%	27%	60%	
Age					
18 - 39	10%	8%	28%	41%	13%
40 - 59	4%	3%	23%	56%	15%
60 +	4%	4%	21%	62%	9%
Gender					
Female	5%	5%	26%	50%	14%
Male	6%	3%	23%	55%	12%

2.6 Accountability of Developers

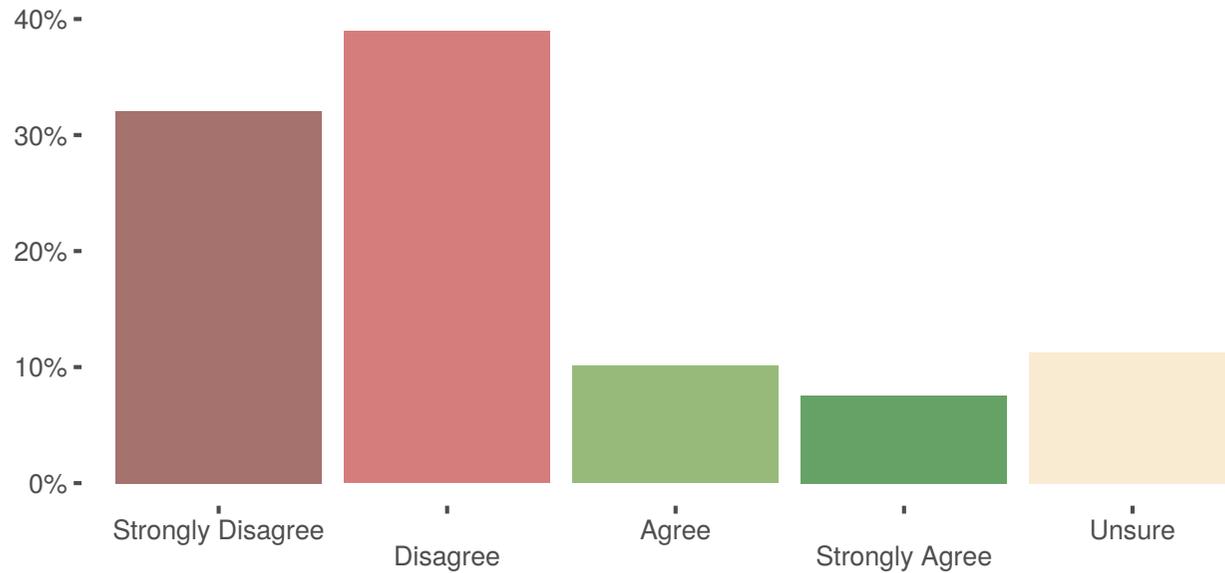
What is your opinion on the following statements? Property developers in Canberra should be more accountable when there are defects in their projects.



	Strongly Disagree	Disagree	Agree	Strongly Agree	Unsure
All Respondents	1.6%	0.9%	11.1%	83.5%	2.9%
Redistributed	2%	1%	11%	86%	
Age					
18 - 39	2%	1%	17%	76%	3%
40 - 59	2%	1%	8%	88%	2%
60 +	1%	1%	8%	87%	3%
Gender					
Female	2%	1%	9%	85%	2%
Male	1%	0%	13%	82%	4%

2.7 Red Tape for Developers

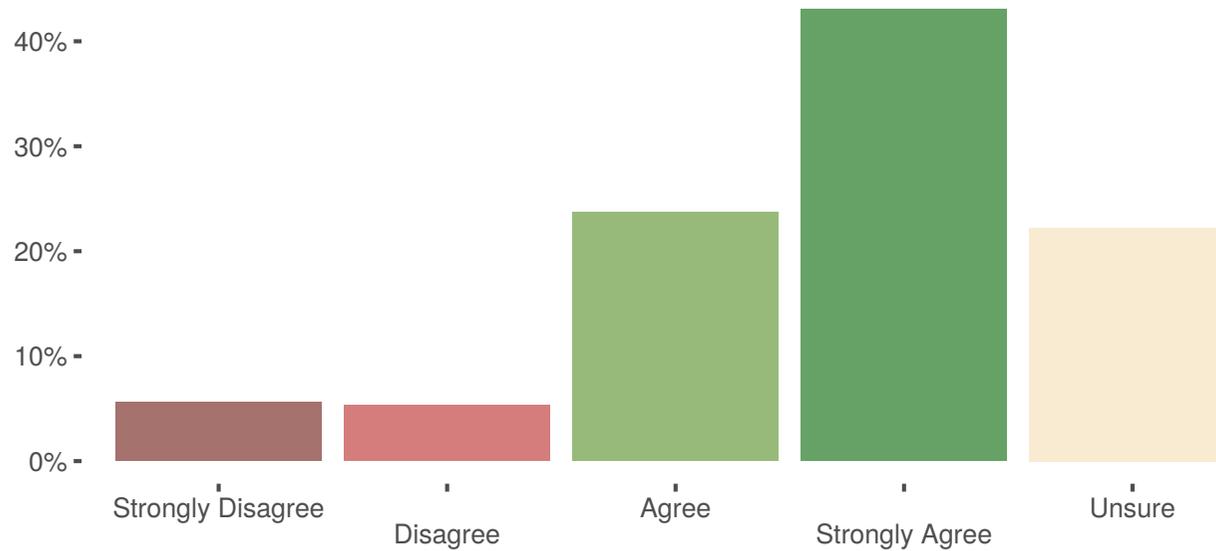
What is your opinion on the following statements? Property developers in Canberra are already subject to sufficient oversight and should not be subjected to more red tape.



	Strongly Disagree	Disagree	Agree	Strongly Agree	Unsure
All Respondents	32.1%	39.0%	10.1%	7.6%	11.3%
Redistributed	36%	44%	11%	9%	
Age					
18 - 39	29%	42%	8%	12%	8%
40 - 59	40%	32%	8%	5%	15%
60 +	26%	43%	15%	6%	10%
Gender					
Female	30%	40%	10%	8%	13%
Male	34%	39%	12%	5%	10%

2.8 Developers Shifting Blame

What is your opinion on the following statements? Property developers in Canberra currently are allowed to easily shift the blame onto builders and contractors when there are defects with new projects.



	Strongly Disagree	Disagree	Agree	Strongly Agree	Unsure
All Respondents	5.6%	5.4%	23.7%	43.1%	22.2%
Redistributed	7%	7%	31%	55%	
Age					
18 - 39	5%	9%	25%	38%	22%
40 - 59	5%	3%	21%	46%	26%
60 +	7%	5%	26%	45%	18%
Gender					
Female	6%	4%	25%	42%	24%
Male	6%	7%	24%	41%	22%